



November 30, 2011

Dear Exhibitor:

We cordially invite you to participate in the 14th Annual **Golden West Regional Fly-In & Airshow, "Keeping the Spirit Alive" as we celebrate "Thirty Seconds Over Marysville,"** a tribute to the 70th Anniversary of the Jimmy Doolittle Raiders to be held June 8-10, 2012, at Yuba County Airport (MYV), Olivehurst, California, centrally located in Northern California, near Sacramento (40 minutes) and the San Francisco Bay area (90 minutes).

The attendance in 2011 was up 50 percent and with another 10,000 expected in 2012 and 800 aircraft over the 3-day convention. This event is your opportunity to reach sport aviation's largest market in a cost-effective way. Please book early in order to select the best location. Materials describing the exhibit spaces available this year are available on www.goldenwestflyin.org.

In addition to product display space, you may want to consider other opportunities at the **Golden West:**

- ➔ Advertise in the Event Program that every attendee gets along with being distributed in the Marysville/Yuba City area prior to the opening of the event
- ➔ Present a forum or workshop where you can both educate your customers about your products and share your expertise with your fellow sport aviation enthusiasts
- ➔ Participate in the Manufactures Showcase Fly-by
- ➔ Become a sponsor; levels begin as low as \$250

For further information on any of these promotional opportunities please contact me at the address or telephone number below. Forms, contracts, and more information on the event is available at the "Exhibitor" link at www.goldenwestflyin.org.

Sincerely,

Don Van

Sant, Exhibitor Coordinator
Ph 916/927-9824 Cell 916-476-0805
donvansant@pacbell.net