



## CONTRACT FOR ADVERTISING In the

### Golden West EAA Regional Fly-In 2007 Event Program

Yuba County Airport/Marysville, CA  
June 29, 30 & July 1, 2007

#### ADVERTISER

Company \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

#### AD SIZES AND RATES

Black & White		4 Color	
		Inside front cover	\$900
1/8 Page	\$200	Inside back cover	\$900
1/4 Page	\$300	Back cover	\$950
1/2 Page	\$450	1/2 Page	\$550
Full Page	\$650	Full Page	\$750

#### ADVERTISEMENT ORDER

Ad Size \_\_\_\_\_

B&W       Color

Artwork Enclosed       Artwork to Follow  
Date \_\_\_\_\_

Special Instructions \_\_\_\_\_

For information on submitting artwork and designs, please call:  
Mary Hansen  
(530) 741-6463    mhansen@syix.com

**DEADLINE** for submitting artwork: **May 10, 2007.** *If artwork is not received by this date, GWAA Inc. will produce an ad comprising of company name, address and telephone number to be inserted in contracted space.*

#### CONTRACT CONDITIONS

1. This contract is made with the named company (Advertiser) and Golden West Aviation Association, Inc. (GWAA Inc.)
2. Failure to acknowledge or return advertisement proof will not alter contract payment terms or obligations. If artwork is not received by the deadline stated on this contract, GWAA Inc. will produce an ad comprising of company name, address and telephone number to be inserted in contract space. Extension of stated artwork deadline must be obtained from GWAA Inc.
3. One half of the ad cost is due at the time of order with the balance due upon receipt of ad proof, but no later than May 10, 2007. Cancellation of ad after April 30, 2007, will result in forfeiture of deposit.
4. The terms and conditions of the contract include the required mechanical conditions of advertisements: artwork must be submitted in composited color separated film (right reading/emulsion down/133lpi) or black & white artwork, unless otherwise agreed to by the Advertiser and GWAA Inc.
5. Send signed contract and check to: Golden West Aviation Association, c/o Mary Hansen, 1364 Sky Harbor Dr., Marysville, CA 95901. No out of country checks accepted. Certified check or money order required after May 10, 2007.

#### PAYMENT RECORD

Ad Price	\$ _____
Additional Set Up Fees (if applicable)	\$ _____
<b>TOTAL DUE</b>	\$ _____
<b>Deposit with this contract (min 50%)</b>	\$ _____
<b>BALANCE DUE 5/10/07</b>	\$ _____

#### AUTHORIZATION

I hereby warrant that I have read and understand the contract and mechanical conditions, which constitute this contract. I have full power and authority to sign for this advertisement order.

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_