



March 8, 2009

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GOLDEN WEST REGIONAL FLY-IN 2008    1364 Sky Harbor Drive    Olivehurst, CA 95961    530/741-6248    [www.goldenwestflyin.org](http://www.goldenwestflyin.org)

Dear Exhibitor:

We cordially invite you to participate in the eleventh annual **Golden West Regional Fly-In, "Bringing Aviation Home"** to be held **June 12, 13, 14, 2009**. The fly-in is at the Yuba County Airport (MYV), Olivehurst, CA. and we are sure you will share our excitement about the many advantages of this location.

The central location of our home at Yuba County Airport (MYV) means that Golden West attracts aviation enthusiasts from all over the West. Many travel from Southern California and most come from Northern California including Sacramento (40 minutes) and the San Francisco Bay area (90 minutes). We are planning attendance of 11,000 for the 2008 Fly-in with 1,000 aircraft.

This event is your opportunity to reach sport aviation's largest market – the West. By participating as an exhibitor, you will find the **Golden West Regional Fly-In** a cost-effective way to meet your customers and give them the chance to see your product in person. We are planning space for 90 exhibitors this year. The aircraft exhibits are on the ramp in front of the tower. This is close to the crowd line and should improve your traffic, making exhibiting at **Golden West Regional Fly-In** an even better value. We will be promoting it all under the name "**Golden West Aero Mall**". As space is limited please book early in order to select the best location. Materials describing the exhibit spaces that will be available this year are available on [www.goldenwestflyin.org](http://www.goldenwestflyin.org). Also enclosed is a 2009 Exhibitor Contract for use to reserve your space.

In addition to product display space, we have designed other opportunities at the **Golden West Regional Fly-In** that you can leverage to gain visibility and recognition for your company and its products:

Like extra fuel tanks an advertisement in the Event Program will help you get more mileage from your Exhibit Space. Every attendee gets an Event Program. Event Programs will also be distributed in the Marysville/Yuba City area prior to the opening of the Fly-in and many attendees save the Event Program year to year. An ad rate sheet & contract are available on [www.goldenwestflyin.org](http://www.goldenwestflyin.org).

By presenting a forum or workshop at the **Golden West Regional Fly-In** you can both educate your customers about your products and share your expertise with your fellow sport aviation enthusiasts. To participate as a presenter, please complete and mail the form available on [www.goldenwestflyin.org](http://www.goldenwestflyin.org).

Nothing shows off an Aircraft like seeing it in flight. We encourage Aircraft Exhibitors to showcase their Aircraft in the Manufactures Showcase Fly-by, please submit Showcase Form so we can make arrangements and provide you with the necessary information. With the new exhibitor layout and additional announcing staff showcasing will be easier than ever.

Becoming a **Golden West Regional Fly-In** sponsor will demonstrate your support for sport aviation and provide even more opportunities for market recognition. With levels beginning as low as \$300, our affordable sponsorship program offers a wide choice of benefits and in-kind sponsorships are also available. Please contact Mary Hansen (530) 741-6463 for additional details.

Do not pass up this opportunity to be included in the **2009 Golden West Regional Fly-In**, a premier fly-in for the West Coast. For further information on any of these promotional opportunities please contact me at the address or telephone number below. For more information and forms please visit [www.goldenwestflyin.org](http://www.goldenwestflyin.org).

Sincerely,

Peter Requa

Peter Requa, Exhibitor Coordinator  
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