



CONTRACT FOR ADVERTISING In the

Golden West Regional Fly-In 2009 Event Program

Yuba County Airport (MYV), Olivehurst, CA
June 12, 13 & 14, 2009

ADVERTISER

Company _____
 Representative _____
 Address _____
 City / State / Zip _____
 Telephone _____
 Fax _____

AD SIZES AND RATES

Black & White		4 Color	
		Inside front cover	\$900
1/8 Page	\$200	Inside back cover	\$900
1/4 Page	\$300	Back cover	\$950
1/2 Page	\$450	1/2 Page	\$550
Full Page	\$650	Full Page	\$750

ADVERTISEMENT ORDER

Ad Size _____
 B&W Color
 Artwork Enclosed Artwork to Follow
 Date _____
 Special Instructions _____

For information on submitting artwork and designs, please call:
 Mary Hansen
 (530) 741-6463 mhansen@syix.com

DEADLINE for submitting artwork: **May 1, 2009.** *If artwork is not received by this date, GWAA Inc. will produce an ad comprising of company name, address and telephone number to be inserted in contracted space.*

CONTRACT CONDITIONS

1. This contract is made with the named company (Advertiser) and Golden West Aviation Association, Inc. (GWAA Inc.)
2. Failure to acknowledge or return advertisement proof will not alter contract payment terms or obligations. If artwork is not received by the deadline stated on this contract, GWAA Inc. will produce an ad comprising of company name, address and telephone number to be inserted in contract space. Extension of stated artwork deadline must be obtained from GWAA Inc.
3. One half of the ad cost is due at the time of order with the balance due upon receipt of ad proof, but no later than May 1, 2009. Cancellation of ad after May 1, 2009, will result in forfeiture of deposit.
4. The terms and conditions of the contract include the required mechanical conditions of advertisements: artwork must be submitted in composited color separated film (right reading/emulsion down/133lpi) or black & white artwork, unless otherwise agreed to by the Advertiser and GWAA Inc.
5. Send signed contract and check to: Golden West Aviation Association, c/o Mary Hansen, 1364 Sky Harbor Dr., Olivehurst, CA 95961. No out of country checks accepted. Certified check or money order required after May 1, 2009.

PAYMENT RECORD

Ad Price	\$	_____
Additional Set Up Fees (if applicable)	\$	_____
TOTAL DUE	\$	_____
Deposit with this contract (min 50%)	\$	_____
BALANCE DUE 5/1/08	\$	_____

AUTHORIZATION

I hereby warrant that I have read and understand the contract and mechanical conditions, which constitute this contract. I have full power and authority to sign for this advertisement order.

Signature _____
 Title _____
 Date _____